Strategy 2023-2026

Aligned with Badisa Strategy 2030



Alignment with Badisa Strategy 2030

- 145 programmes for older persons, not so able persons, means dependent people, Children and Families
- Key Performance Areas: Service Delivery, Human Resources, Marketing, Fundraising, Asset management, Finances
- Values: Serviceability, Justice, Excellence, Stewardship

Socio-economic environment and climate in South Africa that challenge our business

- Order and stability
- Modern and complicated society
- Compliance demands
- Social fragmentation and poverty
- Transformation
- Supply and demand
- Other external factors, e.g. Electricity, fluctuating currency, economy, politics, etc.

On our way to 2030…

Slogan: We Care / Ons gee om

Vision

- Relevant basic caring services to a group or people in a changing world.

Mission

- To provide quality and sustainable care and services to a specific group of people by qualified staff, volunteers, donors and concerned community.

Successes and Progress
to ensure feasibility
for Sustainability





One Plan, One Team



Together



One

Objectives

- Community involvement by raising awareness
- Enlarge social media footprint
- Transformation and diversity
- Maintenance and upkeep

Strategic Goals

- 2022-2023
  - Maintenance
  - Projects
  - Paint inside
- 2024-2025
  - Maintenance
  - Convert formerly staff quarters into rooms for lodging
  - Front entrance
  - Garden and landscaping
  - Paint inside and outside
- 2026-2030
  - Maintenance
  - New building project